



Socitm's Future & Ambition
Kommits Conference
May, 2008





Socitm before the review.....

A series of individual service reviews were planned and carried out during 2006 / 07...

- Insight**
- Events**
- SIAG**
- PMG etc etc**

Fair to say the results did not appear to set the world alight.....

BUT did indicate that perhaps a more fundamental review was required.



Discussions about our scope and vision

Driver: Professionalism

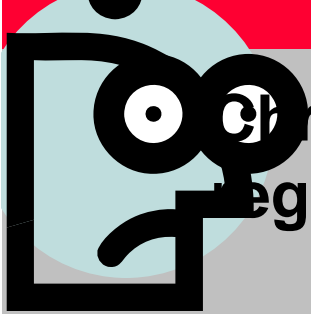
- LG Steering Group
- PARN discussions

Challenged on **governance**, on **vision**,
on **what we are**, on **structure**, on **direction** on
relationships with subscribers.

To be (become) the professional association for people
working with ICT across the public **and 3rd** sectors



socitm



Christopher Columbus is alleged to have said
regarding his discovery of the Americas:

When I set off I didn't know where I was going

When I got there I didn't know where I was

When I got back I didn't know where I'd been

Then came the corporate review

KPMG identified 4 areas that we needed to pay immediate attention to if we are to have any chance of achieving our vision and potential as an organisation .

4 areas of focus

- **Corporate health** (finance and processes) – **unclear**
- **Governance** – **unwieldy** (Meetings held with a range of other similar orgs including Solace, CIPFA, PPMA [ex SOCPO] BCS) – learned a lot as they have all been through this particular phase of evolution
- **Leadership** – **unfocussed**
- **Strategic direction** – **uncertain**



KPMG also discovered....

Great brand,

Great reputation,

Viewed by stakeholders inc central government as important and whose contribution is sought and valued

Great loyalty from members

Great potential

Very positive feeling from members who were interviewed

Lots to do.....



Where to now?.....

Restructure, Restructure, Restructure

- **Financial processes and reporting (Corporate Health stream):** in the middle of a root and branch review
- **Governance:** proposals for new board and structures (membership and commercial structures...)
- **Leadership:** this will be determined as we get clarity on direction and other issues (to date: role of CE replaced by Managing Director)
- **Direction (Future direction & structure stream):** Talks continue in a number of areas: PARN,BCS,CITRA



What difference does it all make?

As you all know, only too well, we live not only in constantly changing times, but at a time when the **pace of change is increasing** – and we need to be able to respond to issues

– tactical, operational and strategic –
in a far more agile way than we have been able to in the past

AGILITY



Better able to be a key player in establishing and embedding professionalism across public and 3rd sector IT

DRIVING & ENABLING NATIONAL AGENDAS



Focussed, Consistent, Influential

To speak, on behalf of our members with a more **broadly based and credible voice** on issues that affect them – and to do so in ways that are directly informed by our members

REPRESENTATIVE & EFFECTIVE



Whilst first and foremost **we are a membership organisation**, that has been and will continue to be led by our members – the vehicle for doing that effectively is through a **commercial organisation** that relies on the generation of revenue in order to provide member services (requires agile and professionally run commercial operations – probably sitting in a separate entity to that which focuses directly on delivering services to the members)

PROFITABLE & EFFICIENT

2008 President's Agenda

- **Socitm – The Society**
 - **Governance**
 - **Strategy**
 - **Business development / partnership**
 - **Policy**
 - **Code of Conduct/ Practice**
 - **Efficiency**
 - **IT!**
 - **Transparency**

Other Themes

- **Information Assurance / Governance**
- **Data Quality**
 - Customer Data Integration
 - Evaluating Services' use of ICT
- **Convergence / Unified Communications**
 - Community
 - Web
- **Flexible Working**
 - Work-Life balance
- **Environmental Stewardship**



Thank you for listening...

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