



**Socitm's Future & Ambition**  
**Kommits Conference**  
May, 2008





## **Socitm before the review.....**

**A series of individual service reviews were planned and carried out during 2006 / 07...**

- Insight**
- Events**
- SIAG**
- PMG etc etc**

*Fair to say the results did not appear to set the world alight.....*

**BUT did indicate that perhaps a more fundamental review was required.**



## Discussions about our scope and vision

Driver: Professionalism

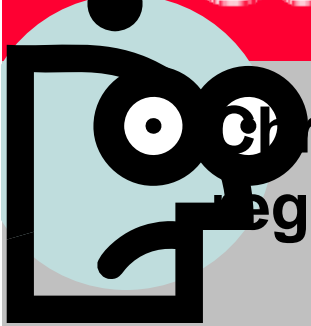
- LG Steering Group
- PARN discussions

Challenged on **governance**, on **vision**,  
on **what we are**, on **structure**, on **direction** on  
**relationships with subscribers.**

To be (become) the professional association for people  
working with ICT across the public **and 3rd** sectors



**socitm**



**Christopher Columbus is alleged to have said  
regarding his discovery of the Americas:**

**When I set off I didn't know where I was going**

**When I got there I didn't know where I was**

**When I got back I didn't know where I'd been**

**Then came the corporate review**

KPMG identified 4 areas that we needed to pay immediate attention to if we are to have any chance of achieving our vision and potential as an organisation .

## 4 areas of focus

- **Corporate health** (finance and processes) – **unclear**
- **Governance** – **unwieldy** (Meetings held with a range of other similar orgs including Solace, CIPFA, PPMA [ex SOCPO] BCS) – learned a lot as they have all been through this particular phase of evolution
- **Leadership** – **unfocussed**
- **Strategic direction** – **uncertain**



## **KPMG also discovered....**

**Great brand,**

**Great reputation,**

**Viewed by stakeholders inc central government as important and whose contribution is sought and valued**

**Great loyalty from members**

**Great potential**

**Very positive feeling from members who were interviewed**

**Lots to do.....**



## Where to now?.....

### Restructure, Restructure, Restructure

- **Financial processes and reporting (Corporate Health stream):** in the middle of a root and branch review
- **Governance:** proposals for new board and structures (membership and commercial structures...)
- **Leadership:** this will be determined as we get clarity on direction and other issues (to date: role of CE replaced by Managing Director)
- **Direction (Future direction & structure stream):** Talks continue in a number of areas: PARN,BCS,CITRA



## What difference does it all make?

As you all know, only too well, we live not only in constantly changing times, but at a time when the **pace of change is increasing** – and we need to be able to respond to issues

– tactical, operational and strategic –  
in a far more agile way than we have been able to in the past

***AGILITY***





**Better able to be a key player in establishing and embedding professionalism across public and 3rd sector IT**

***DRIVING & ENABLING NATIONAL AGENDAS***



## **Focussed, Consistent, Influential**

To speak, on behalf of our members with a more **broadly based and credible voice** on issues that affect them – and to do so in ways that are directly informed by our members

***REPRESENTATIVE & EFFECTIVE***



Whilst first and foremost **we are a membership organisation**, that has been and will continue to be led by our members – the vehicle for doing that effectively is through a **commercial organisation** that relies on the generation of revenue in order to provide member services (requires agile and professionally run commercial operations – probably sitting in a separate entity to that which focuses directly on delivering services to the members)

***PROFITABLE & EFFICIENT***

## 2008 President's Agenda

- **Socitm – The Society**
  - **Governance**
  - **Strategy**
  - **Business development / partnership**
  - **Policy**
  - **Code of Conduct/ Practice**
  - **Efficiency**
  - **IT!**
  - **Transparency**

## Other Themes

- **Information Assurance / Governance**
- **Data Quality**
  - Customer Data Integration
  - Evaluating Services' use of ICT
- **Convergence / Unified Communications**
  - Community
  - Web
- **Flexible Working**
  - Work-Life balance
- **Environmental Stewardship**



**Thank you for listening...**

**[richard.steel@newham.gov.uk](mailto:richard.steel@newham.gov.uk)**